

Horseback Magazine Independent Contractor Data Sheet (Complete and Fax to (281) 893-1029)

Name _____ Address _____ City _____ State _____ Zip _____

Email Address _____

You have responded to the banner ad we have placed on Horseback Online. That tells us you are interested in discussing entering the wonderful world of our magazine. Since you found the banner on the website, we'll dispense with asking a lot of dumb questions about your love of horses, we already can assume that.

The purpose of our reaching out to you is simple. We want to expand our group of professional advertising reps beyond our current lineup of independent contractors, all of whom work on a commission only basis.

Do you have any prior advertising sales experience? _____

Do you have outside sales experience of any kind? _____

Do you own a horse? _____

Have you ever thought about making advertising your career? _____

Do you regularly read Horseback Magazine or Horseback Online? _____

What is your favorite activity on horseback? _____

What is your favorite equine activity to watch? _____

Have you ever worked for another horse publication? _____

If so, which one? _____

Please fax this data sheet to (281) 893-1029